



João Pinho | The Digital MBA

ADVENTUROUS AND CURIOUS

João enjoys creating unique digital products that people love to use. Currently, a Product Manager at Farfetch, João's job is to help customers with functional and exciting digital products that will improve their in-store experiences.

He joined Farfetch after three incredible years working in the Digital Transformation and Innovation department at Sonae MC. As a Product Owner in the retail food company, João was responsible for developing new features regarding personalization in the company's eCommerce platform and was also part of the team that created Continente Labs, a product experimentation and crowdsourcing platform.

Before joining Sonae, João lived in Australia and worked at BUPA, a British Health Insurance Multinational, as a Client Partnership Specialist and managed the seamless integration of overseas students applying for Australian visas into the company's health insurance plan.

All of these fantastic episodes would not have been the same if it wasn't for all the memorable experiences that he acquired during his four summer internships at Liberty Mutual, ranging from the IT to the Design and Product Management Department.

João likes to look at the big picture and help people translate complex scenarios into actionable and comprehensive next steps and is looking forward to his next big adventure!

ACADEMIC BACKGROUND

2020 - 2021	The Digital MBA Porto Business School
2013 - 2016	Bachelor's Degree in Management and Business Administration University of Porto (FEP)

TIMELINE

2021 - (...)	Product Manager Farfetch
2018 - 2021	Product Owner (eCommerce & FMCG) Sonae MC
2017 - 2018	Client Partnership Specialist Bupa Australia & New Zealand
2009 - 2013	Summer Internships Liberty Mutual

LIKES & CURIOSITIES

Reading / Listening to The Beatles / Playing the guitar / Playing with a breadboard and my Raspberry Pi / Drawing

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LINKEDIN

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NATIONALITY

Portuguese

LANGUAGES

Portuguese / English

TOP STRENGTHS

Empathy / Curiosity / Translating
Complexity / Organization /
Creativity

FUTURE PROFESSIONAL INTERESTS

Product Management / Innovation /
Digital Transformation / Marketing /
eCommerce

Contact us

Contact Career Services Team to know better our MBA graduates:

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